

CARROT

2023 CARROT. CONFIDENTIAL;
NOT FOR DISTRIBUTION.

Pursue your possible

The leading global fertility platform for
people of every

- age
- income
- sexual orientation
- marital status
- race
- sex
- gender
- geography



A platform for all members, on every journey, everywhere



Diagnostics



IUI / IVF



Egg / sperm /
embryo freezing



Adoption



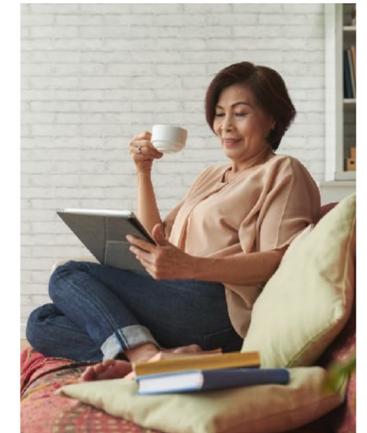
Gestational surrogacy



Pregnancy



Postpartum / return
to work

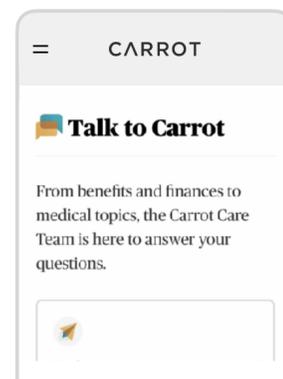


Menopause / low T

Support across all journeys



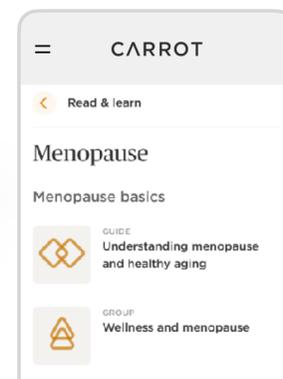
Financial Support



Telehealth and
at-home care



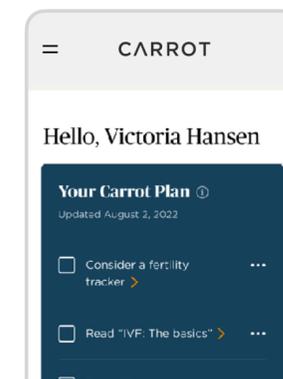
Carrot Rx



Expert-authored content



Access to top clinics
and agencies



White glove member
experience



Medical travel

Carrot supports all fertility and family-forming journeys



Exploration



Fertility

(IUI, IVF, and preservation)



Pregnancy and postpartum



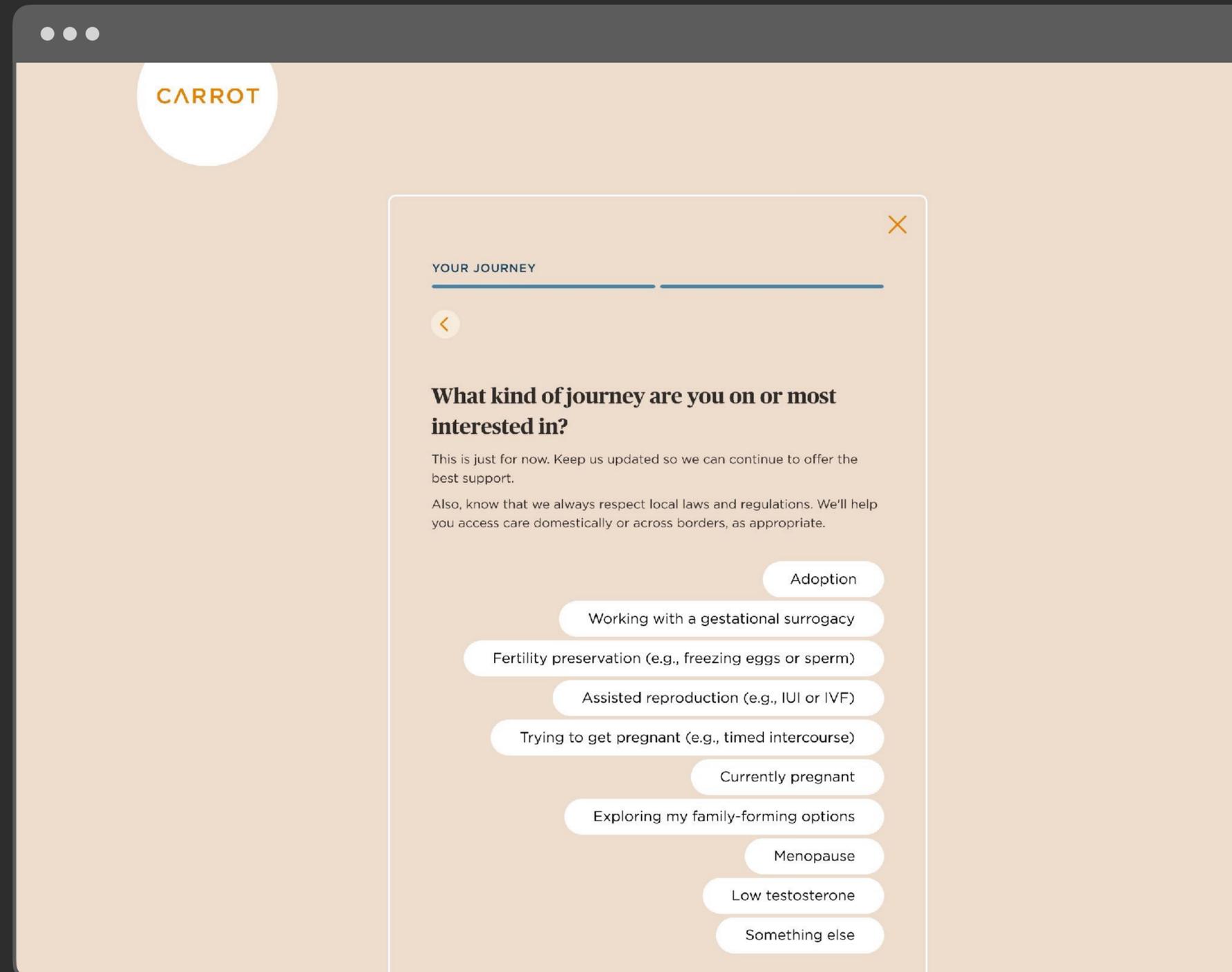
Adoption services



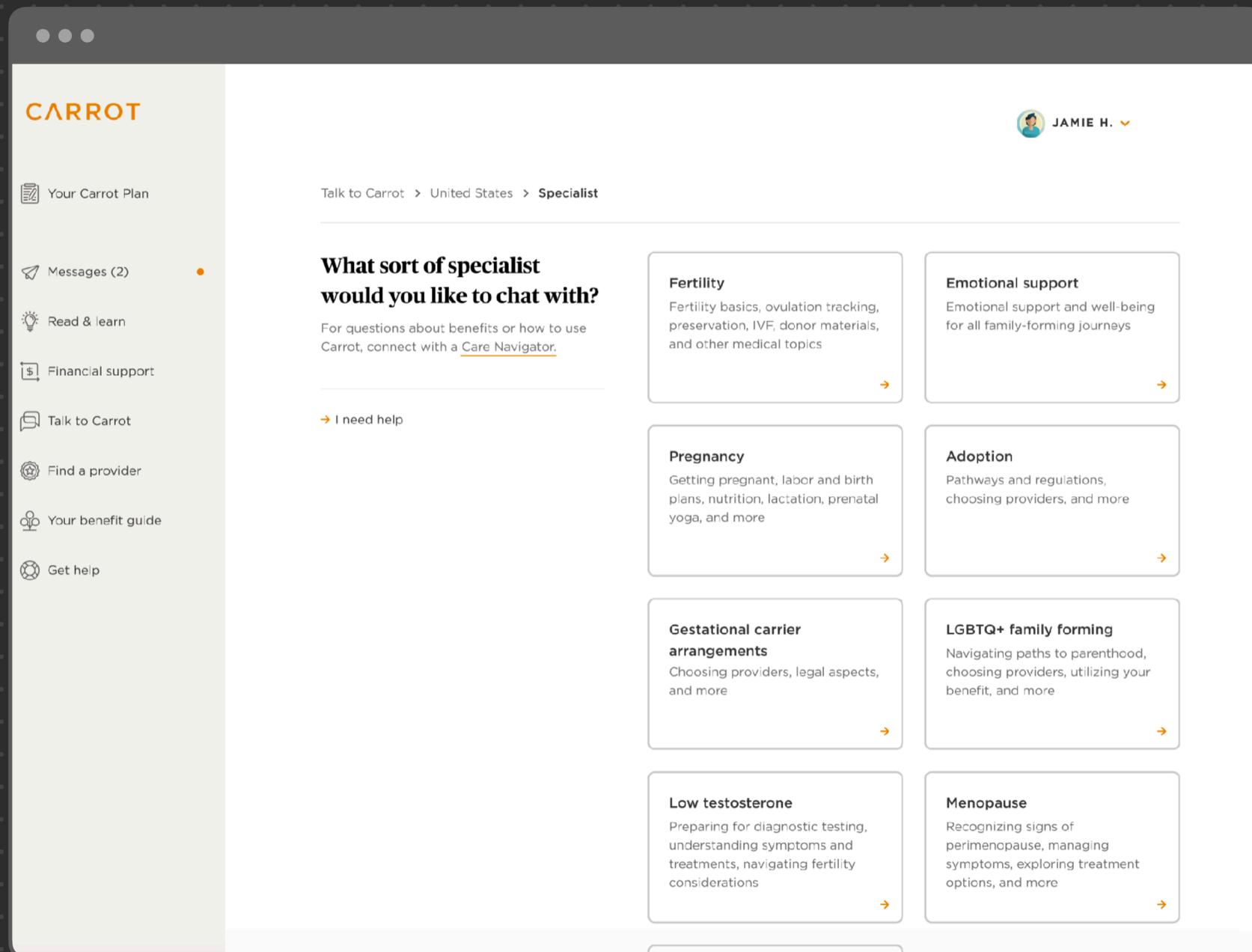
Gestational surrogacy



Menopause and low T



Removing barriers to care through at-home support



Unlimited access

Employees can access support when and where they need it, regardless of work location or hours



Expertise

Experts in all fertility journeys are accessible via Carrot's telehealth platform

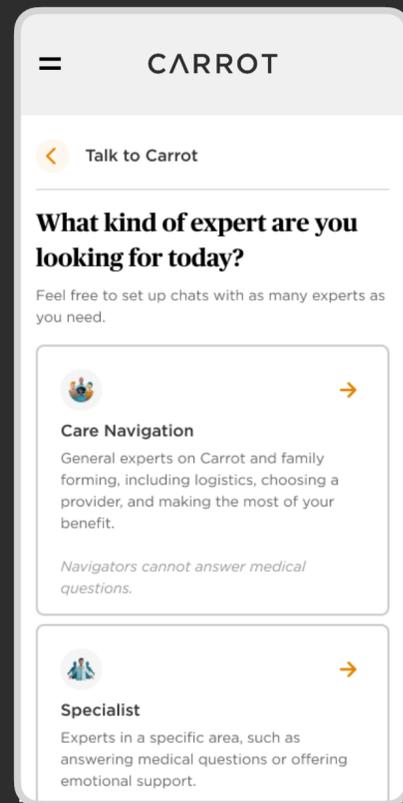


At-home offerings

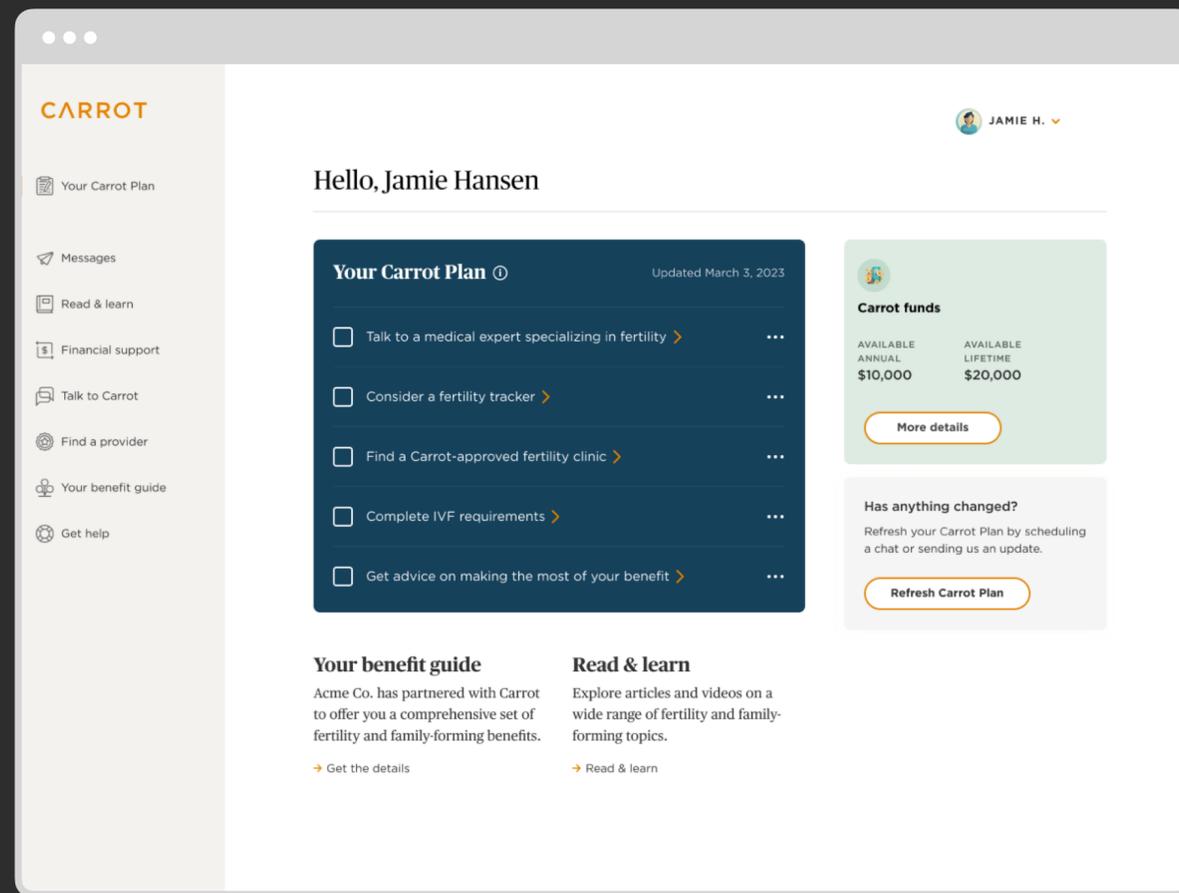
Access to fertility and sperm testing, ovulation tracking, virtual group sessions, and more*

*Available in select countries

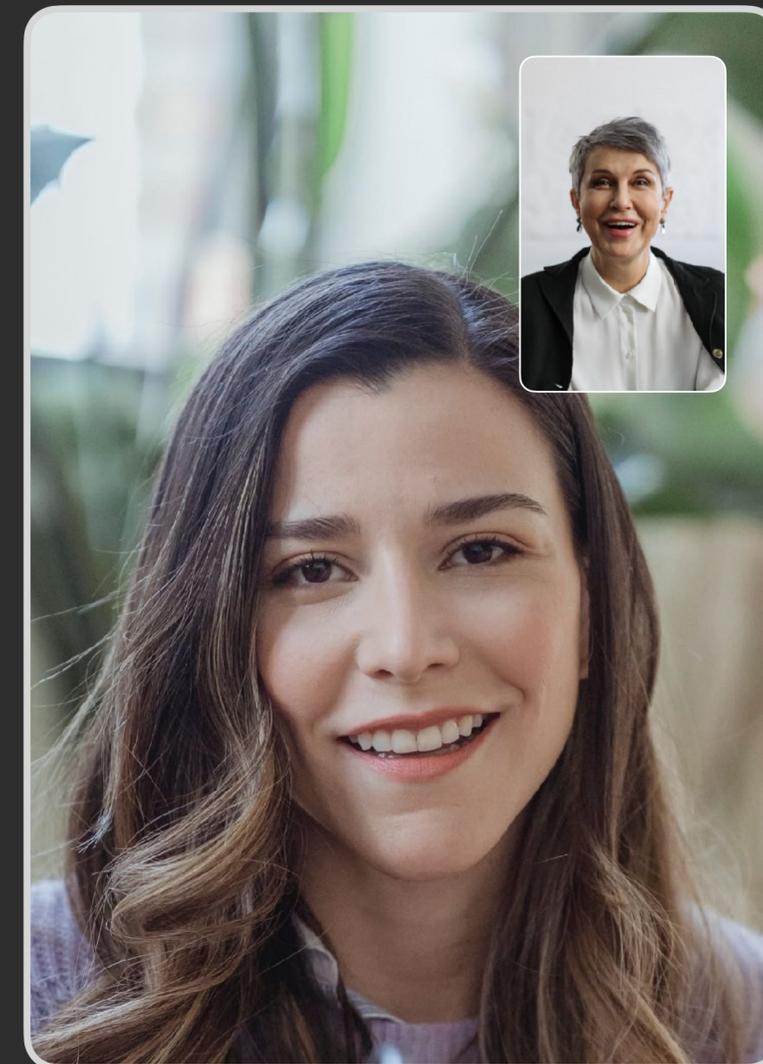
Personalized guidance across all channels



Mobile app



Web platform



Video



Messaging

Thank you